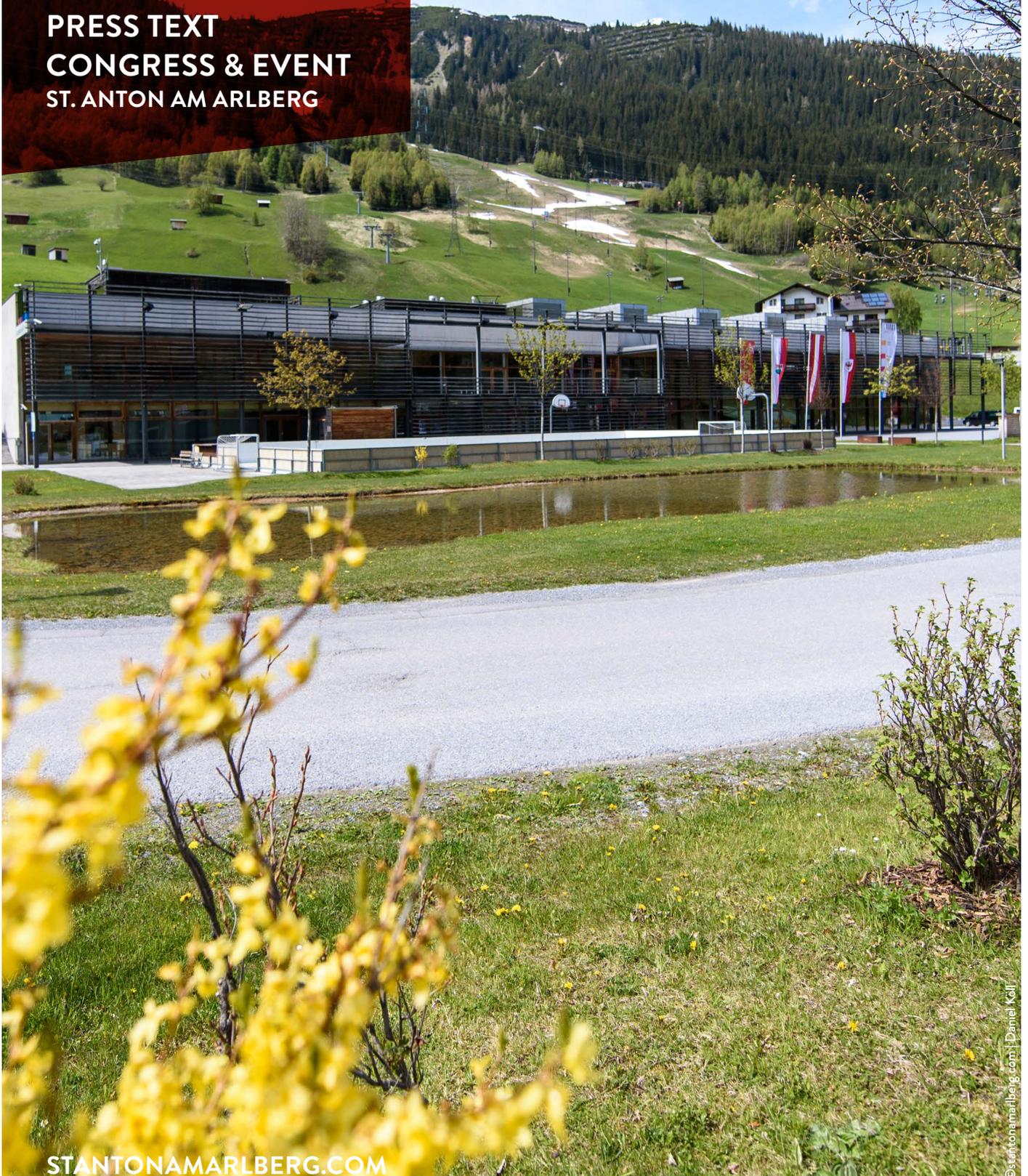


TOURISMUSVERBAND ST. ANTON AM ARLBERG

*st. Anton*  **ARLBERG**

**PRESS TEXT  
CONGRESS & EVENT  
ST. ANTON AM ARLBERG**



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# St. Anton am Arlberg – An Iconic Mountain Resort

## From the Meeting to the Mountains: Captivate Your Attendees

Crisp mountain air, rugged peaks and stunning natural beauty energize attendees and infuse them with open-sky creativity, while state-of-the-art meeting spaces keep them connected. One of the most captivating places to convene, St. Anton am Arlberg brings new ideas and epic adventures to any agenda.

From contemporary event spaces to intimate boardrooms warmed by fireplaces, our 16 unique locations spark creativity as boundless as their surroundings. The five extraordinary venues at the heart of the village, all within walking distance, provide flexible meeting space for 10 to 2,000 people. Where rustic charm meets sophisticated technology and modern moments. Dazzle your guests with delicious dining offerings by our partner “Catering Schwarz”, enchant them with breathtaking Alpine vistas, and treat them to a celebration that they will remember for years to come.

### Endless Event Possibilities

Built as part of the preparations for the 2001 World Alpine Ski Championships, the Arlberg WellCom Convention Center is the signature group venue in the heart of St. Anton. Generous in space and refined in design, the architecturally striking Arlberg WellCom houses state-of-the-art conference and recreation facilities. The Championship Hall, a giant indoor events and sports auditorium, is the showcase facility in the complex and can be configured to host events ranging from concerts and other entertainment events to sports that require ceiling heights of up to nine meters. With 2,000 square meters of versatile event space, this venue welcomes up to 2,000 people. The Championship Hall and the seminar room on the upper floor stretch over two stories and are joined by the elegant Foyer pre-function space that is perfect for receptions and trade shows. With expansive floor-to-ceiling windows, it's a beautiful location to wow your group event guests with contemporary design and amazing views of the village and the surrounding mountains.

### Sophisticated Technology

Situated in the building of St. Anton's Secondary School, and close to main street, Arlberg Auditorium is conveniently located and easily accessible. The 260 square-meter venue can accommodate groups of up to 300 and is ideal for lectures, slide shows, film presentations and concerts. Its unique interior design reflects sound evenly throughout the Auditorium, creating the clear acoustics for which it is renowned. Hardwood parquet flooring, a dark stained coffered acoustic ceiling and cream-colored walls are accented by dark stained panels and give Arlberg Auditorium an elegant and distinguished appearance. The plain black stage area is covered by theater drapes and stage curtains.

## Rustic Charm

Centrally located on the pedestrianized main street of St. Anton, Arlberg House lies opposite to the base of Galzig Gondola. Apart from housing the St. Anton Visitor Center on the ground floor, the building provides three meeting spaces on its upper floors, all of which were named after local mountains. Measuring 160 square meters, „Valluga“ Auditorium is located on the first floor and boasts a separate foyer area with a built-in bar that also works well as a breakout space. Two cozy venues are situated on the second floor of Arlberg House, „Patteriol“ and „Galzig“. Both of these more intimate spaces work well for small meetings or as a breakout space for the Valluga Auditorium. Finished throughout in native timbers in traditional and rustic mountain-lodge style and equipped with coffered ceiling, wall-to-wall carpeting and vintage chairs with red velvet seats, the spaces at Arlberg House are warm and aesthetically pleasing.

## In Tune with Nature

Located above St. Anton, right next to the Arlberg WellCom, the Finish Stadium is always at the heart of the action. The building completely fits in with the environment and provides a great space for small meetings and seminars. The seven function spaces spread over three floors and work well as a breakout space as well. The Finish Stadium that was built for the 2001 World Alpine Ski Championships is situated on the finish line of the World Cup racecourses and can accommodate up to 10,000 visitors outdoors. The elevated and tiered bleachers can seat up to 2,000 people outdoors.

## A Real Architectural Gem

Historic Arlberg Kandahar House is home to the noteworthy St. Anton Ski and Local Heritage Museum. Located within easy walking distance from the village center, this splendid mansion lies in an elevated position in its own spacious and delightful grounds – a real ‘architectural gem’ of St. Anton! Year-round, the entire ground floor of Arlberg Kandahar House houses a restaurant. This attractive space can be hired for private or corporate events anytime. The center vestibule, with its massive stone fireplace and elegant furnishings, serves as the entry hall to four rooms and is perfect for cocktails, dinners, galas, press conferences or as a breakout or lounge area during meetings. All rooms have their own individuality with carved paneling, stylish furnishings, and fine antiques. Whether you use the rooms separately, or combine the four for a larger event, these spaces will create an unparalleled experience for up to 70 guests.

## A Place where Business & Pleasure do Mix, Naturally

Fresh mountain air and amazing outdoor activities will inspire your team like no conference room you've experienced before. Recognized as a remarkable mountain resort destination, St. Anton provides a creative edge to the paradigm of events and meetings that will spawn and invigorate your team – at all times of the year. Elevate engagement and inspire camaraderie with one-of-a-kind outdoor escapades, including hut-to-hut walks, climbing adventures, mountain bike tours or rafting trips. Gather the group in the winter for an exhilarating snowshoe trek in the backcountry, night sledding or the awe-inspiring skiing and riding St. Anton is renowned the world over. This iconic mountain resort offers summer and winter off-site adventures to complement your event and accommodate all types of attendees. Franziska Schwazer from the St. Anton Tourism Office's Group Sales Team: "In St. Anton, there is a "wow" moment almost everywhere you look. The spectacular Alpine setting of majestic mountains, lush forest and the enticing mountain village captivate and inspire. And, when your attendees are inspired, great things happen! Leverage the power of this remarkable location for your next gathering and bring your team to a mountain environment where fresh thinking comes naturally."

## Getting to St. Anton is Easy

St. Anton is well placed on the European railway network so getting here is easy with regular train services, including the Venice-Simplon-Orient-Express, from all major European cities, such as Zurich, Paris, Milano, Brussels, Hamburg and Vienna. The Railway Station is conveniently located in the heart of the village. Once here, getting around the pedestrian-friendly place is effortless, with ski lifts, hotels and meeting spaces all within easy walking distance. By car, St. Anton is readily accessible, too. From the east, St. Anton is accessed via A12 Inntal Autobahn and S6 Arlberg Schnellstraße. From the West, drive through Arlberg Road Tunnel or take the scenic and toll free drive across Arlberg Pass. Innsbruck Airport is the primary airport for Arlberg Area. Visitors can take advantage of direct flights from major European cities to the Innsbruck Airport, a scenic 100 kilometers away from St. Anton. Travelers can also fly into Zurich Airport, Switzerland (200 km) and into Munich Airport, Germany (250 km).

## Your Personal Event Planning Team

When you plan to hold a meeting in St. Anton, the Meetings & Events Sales Team is here to support you custom craft your event from start to finish. They will manage and oversee the countless event details, tasks and responsibilities so that you don't have to. Consider them your personal event planning team who are masters at flawless execution and at making it happen. From venues over lodging to incentives – you will get exactly what you want. You can plan on it.

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